

# Privacy Policy

## J Plus Products Inc. (“Donations4Education.com”)

### **OVERVIEW**

At Donations4Education.com and our affiliated companies and subsidiaries (collectively, “Donations4Education“, “Us“, “We“, “Our“), We value your privacy and are dedicated to safeguarding your personal information.

Donations4Education is an ecosystem that creates world-class online fundraising opportunities for schools, nonprofits, and others, modernizing the giving experience to accelerate the impact of the local schools and organizations we all care about and are involved with daily.

In this Privacy Policy (“Policy”), we describe the personal information we collect from visitors to and users of our websites (“Sites,” including, but not limited to, [www.donations4education.com](http://www.donations4education.com); [www.donate4edu.com](http://www.donate4edu.com); and [www.ClaimYourPage.com](http://www.ClaimYourPage.com)); our mobile applications (“Applications”); and our online products and services, including application programming interface integrations and widgets that we offer (“Services”) and how we collect, use, and share personal information in the course of our business activities.

By visiting our Sites or using any of our Applications or Services, you agree that your personal information will be handled as described in this Policy, which is incorporated by reference into our Terms of Service, available at <https://www.donations4education.com/terms/>. It should be noted that not all aspects of this Policy may apply to you, depending on the types of interactions you have with us and the categories of personal information that we collect from you. Those activities will determine which of the following applies to you and your personal information.

If you have questions or complaints regarding our privacy policy or practices, please contact us at [support@Donations4Education.com](mailto:support@Donations4Education.com).

### **WHAT INFORMATION WE COLLECT AND WHY**

We collect information from you so that you can log onto our Sites and use our Services and Applications. These activities provide you with the opportunity to, (1) if you are an individual donor, donate to your favorite organizations and causes and/or other activities; and (2) if you are a client, such as a school or other organization, set up peer-to-peer or crowdfunding efforts, create donation pages, set up registration on your own behalf or for your organization’s own supporters for events, transactions, donations, and/or activities (collectively, “Campaigns” or “Fundraiser Information”).

Individuals (and agents of individuals) who provide us information directly or indirectly by donating to or participating in a Campaign or by otherwise using our Services in an individual capacity are referred to herein as “Donors.” For example, Donors may enter information in order to donate to a Campaign, or someone who has organized a team as part of a Campaign may enter your information on your behalf to register your entire team for an event. In addition, individuals or organizations can use our Services to set up Campaigns in order to provide Donors the opportunity to donate, participate, create peer-to-peer fundraising campaigns, or otherwise interact with such Campaigns (those who use our Services to provide these opportunities to Donors are referred to as “Clients”). Additionally, our Clients (including agents or representatives of our Clients) may provide us personal information about individuals who have registered for a Campaign being operated by our Client or who the Client wants us to contact or otherwise provide Services to on behalf of the Client.

When you participate in a Client’s Campaign, if necessary, we may provide your personal information to the Client. This Policy does not cover our Clients’ use of your personal information outside of our Services. We are not responsible for the privacy practices of our Clients, as such we encourage you to read their respective privacy policies, as applicable.

### ***How Information is Collected and How It May Be Shared***

*Information about you for Our Sites.* You may browse our Sites without providing us with your information or creating an online account, but to use certain features or to participate in certain Campaigns, you may need to provide us with information or to create an online account. When you participate in a Campaign, create an online account with us, or take other actions via our Sites, we may ask you to provide the following:

- School name and address;
- Campaign or fundraising initiative’s name, goal, etc;
- Teacher names (first and last);
- Student names (first and last);
- Student grades;
- Parents’ names (first and last);
- Physical address purposes;
- Email address and your desired password (if setting up account);
- Dates of birth;
- Marketing preferences (whether and what types of information you would like Us to send you);
- Information about your activities and interests;
- Other profile data, such as contact information, occupation, gender, and photos;
- Other data requested by Clients using custom question fields;
- The contact information of a friend, other members of your team, or your customers (when inviting them to visit the Site or when you are allowed to set up an account for them);

- Activity data such as your donation history, fundraising history, Campaigns previously involved, etc.;
- Your name, contact information, and financial information, when you participate in a Campaign;
- Your organization's name, tax identification number, title, 501(c)3 or tax-exempt status, and other information about your organization, if you are a Client or prospective client;
- Credit reports, if you are applying for a sub-merchant account; and
- Payment information, such as credit card or financial account numbers (if applicable).

*Information We Collect Automatically.* We may use cookies, web beacons, tags, scripts, and other automated devices to collect information, including personally identifiable information, about you when you visit our Sites and receive emails from us. Specifically, we may collect the following information about your use of our Sites via these technologies: your browser type and operating system; web pages you view; webpage interaction, including cursor movement and links you click; your Internet Protocol ("IP") address; your approximate geographic location; your interaction with the Sites; length of time you are logged in to our Sites; your unique ID which is given to each visitor and expiration of date of the ID and websites visited before or after our Sites. In some of our email messages, we use a "click-through URL" linked to content on Our website. When Donors click one of these URLs, they pass through a separate web server before arriving at the destination page on our Site. We track this click-through data to help us determine interest in particular topics and measure the effectiveness of our Donor communications. If you prefer not to be tracked in this way, you should not click text or graphic links in the email messages. We also collect non-personal data (including, without limitation, of the type set forth above) from third parties. The information we collect from third parties may be combined with the information we collect directly. This information also may be associated with your username and combined with other information, including personally identifiable information that we collect about you. This data allows our Sites and Applications to function properly, including, by ensuring the proper display of content; creating and remembering your shopping cart; creating and remembering your account login details; interface personalization; improving our Sites; and securing our Sites and protecting against fraud. This data is also used to run statistics to avoid visitors being recorded twice, to understand users' reaction to our advertising campaigns, to improve our offers, to provide a mechanism to share content on social media, to show online advertisements for products that may be of interest to you (based on your previous behavior), and/or ads and content on social media platforms or other sites. You can choose to reject certain information, including the use of cookies, but you understand that this may hinder Our ability to display pages of the Sites.

*Credit Card Information.* As noted above, We collect credit card information when you enter into certain types of transactions requiring payment. Credit card information collected by Us undergoes a tokenization process performed by our third-party service provider and is not stored by Us directly. The information is only used to perform the

transaction and any recurring or guaranteed minimum transactions to which you have agreed.

## **HOW DO WE USE YOUR INFORMATION?**

We may use the information that we gather about you for the following purposes:

- To provide our Services to you, including providing Campaigns and fundraisers, and to communicate with you about your use of our Services, and for other customer service purposes;
- To provide information that you have requested to receive from us in response to your opt-in requests;
- To provide our Services at the request of our Clients;
- To administer Campaigns;
- To administer your account;
- To send you receipts;
- To provide and post results of Campaigns;
- To respond to customer service inquiries;
- To improve our Sites and Services by providing personalized experiences, location customization, personalized help, and instructions;
- To provide you updates about our Sites and Services;
- For marketing and advertising purposes; for example, we may use your information to display targeted advertisements to you on our Sites and to assist us in advertising our Services on third party websites;
- To send you email, follow-up questions about your Campaign or your participation in a Campaign, news and newsletters, promotions, and/or invitations to visit the Site;
- To better understand how users access and use our Sites and Services, both on an aggregated and individualized basis, and for other research purposes; and
- When you, if a potential client, submit your organization's contact information to sign up for an account with Us, you agree and consent that We may send your organization communication relating to our products, events, or other business information (unless such communication requires consent according to applicable law and subject to your ability to opt out of such communications).

Clients should note that we may use information we receive or collect regarding Donors (including without limitation via a Campaign page) in accordance with the terms of this Policy, including in the manner set forth above.

Notwithstanding the foregoing, in certain contexts, we collect information on behalf of our Clients subject to contractual requirements that limit our ability to use and transfer your information in ways that are more restricted than those in this Policy (e.g., the information be only used as necessary to provide Services to the Client and/or for other specified purposes). In those limited circumstances, your information is subject to those contractual requirements to the extent that they conflict with this Policy, subject to enforcement by the applicable Client. If your information is collected on behalf of a third

party, it will be evident at the time that you provide such information. This Policy does not cover our Clients' use of your information outside of our Services. You should contact that party directly to determine if your information is subject to such limitations on uses and to ascertain how the third party will make use of your information.

## **WHEN AND HOW DO WE SHARE INFORMATION WE RECEIVE?**

*Third Parties.* We may share your information, including personally identifiable information, with unaffiliated and affiliated third parties, including, but not limited to, Amazon AWS Web Service and Google, to provide the services you request.

*Affiliates.* We may disclose the information we collect from you to our affiliates or subsidiaries; however, if we do so, their use and disclosure of your information will be subject to this Policy.

*Campaign Sponsors or partners.* If you are using our Services to participate in a Campaign or other service, We share the personal information that you provide with the applicable third parties in order to fulfill your request.

*APIs.* We make certain application programming interfaces ("APIs") available to Clients. An API (in non-technical terms) allows a Client to automatically retrieve certain information from our Sites, for use/display elsewhere (e.g., on the Client's website). To give an example, a Client might use our API to retrieve the names of the top five fundraisers for a Campaign; the Client could then display that information on a leaderboard on its own website. If you are fundraising for a Client, your name, amount raised, and goal can be retrieved by the Client through our API. If you create a team fundraising page, then your name, the team goal, and the amount raised by the team can also be retrieved by the Client through our API. If you host an event for a Client, then your name, contact info, and the location of your event can be retrieved by the benefitting Client through our API. If you are a Donor who donates to a Campaign, the Client who receives your donation may display your information, such as name and amount to the Client's own donation appreciation list or similar acknowledgment (which would be hosted outside of Our Services). The foregoing examples are for illustrative purposes only.

*Service Providers.* We may disclose the information we collect from you to third party vendors, service providers, contractors, or agents who perform functions on our behalf. For example, these providers may help us administer our Sites and Applications manage and administer Campaigns, process credit card or other payments, de-duplicate data, or verify identities for fraud prevention purposes. These third parties have agreed to maintain the confidentiality, security, and integrity of your information and may be located wherever the Sites or Services are available. Where required by law, these companies agree to only use such information for the purposes for which they have been engaged by us unless you expressly permit them to use your information for other purposes. We now require service providers to whom we disclose Personal Data (as defined below) and who are not subject to laws based on the

European Union General Data Protection Regulation to either subscribe to the United States / European Union Privacy Shield principles or agree to provide at least the same level of protection for Personal Data as is required by the relevant Privacy Shield principles, for instance by entering into Standard Contractual Clauses, as promulgated by the European Commission. If the third party does not comply with its privacy obligations, We will take commercially reasonable steps to prevent or stop the use or disclosure of Personal Data. You can find more information on the Privacy Shield program by visiting <https://www.privacyshield.gov/>. For purposes of this Policy, “Personal Data” means information that (i) is transferred from the EU to the United States, (ii) is recorded in any form, (iii) is about, or relates to, an identified or identifiable customer, donor, customer, supplier or other individual, and (iv) can be linked to that consumer, customer supplier, or other individual.

We also may share your information for the following reasons:

- **Business Transfers.** If we are acquired by or merged with another company, if substantially all of our assets are transferred to another company, or as part of a bankruptcy proceeding, we may transfer the information we have collected from you to the acquiring company. You acknowledge and agree that any successor to or acquirer of Us will continue to have the right to use your information in accordance with the terms of this Policy.
- **In Response to Legal Process.** We also may disclose the information we collect from you in order to comply with the law, a judicial proceeding, court order, or other legal process, such as in response to a subpoena.
- **To Protect Us and Others.** We also may disclose the information we collect from you where we believe it is necessary to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the safety of any person, or violations of our Terms of Use or this Policy.
- **Aggregate and Anonymized Information.** We may share aggregated or anonymized information about Clients and Donors with third parties for marketing, advertising, research, or similar purposes. For example, if we display advertisements on behalf of a third party, we may share aggregated, demographic information with that third party about the Donors and/or Clients to whom we displayed the advertisements. In addition, we may publish long-form research reports and blog posts summarizing aggregated data describing behaviors of Clients and Donors on our Sites, Applications, and Services. We may also publish datasets containing aggregated Client and/or Donor data to support replication of the published research results.

## **HOW SECURE IS MY INFORMATION?**

We have implemented and maintain appropriate technical and organizational security measures, policies, and procedures designed to reduce the risk of accidental destruction or loss, or unauthorized disclosure or access to such information appropriate to the nature of the information, concerned, including, but not limited to, our Sites using SSL end to end encryption on all pages on our website creating an encrypted path for your data from your browser to our servers and from our servers to

your browser; gatekeeper technology prevents unauthorized access to secure areas of our website; we also use encrypted URLs to prevent URL manipulation; and Our Sites use industry standard best practices to prevent unauthorized access to data on our servers.

Please be aware that despite our best efforts, no data security measures can guarantee 100% security all of the time. Please keep this in mind when disclosing any of your personal information via the Internet.

As the security of personal information depends in part on the security of the computer you use to communicate with us and the security you use to protect usernames and passwords, you should take steps to protect against unauthorized access to your password, computer, and web-enabled devices, among other things, by signing off after using a shared computer, inserting a password on your web-enabled device, choosing a password that nobody else knows or can easily guess, keeping your password private, and periodically changing your password. You should never share your login information with others. We are not responsible for any lost, stolen, or compromised passwords, or for any activity on your account via unauthorized password activity.

We endeavor to store your personal information for only as long as is reasonably necessary for the purposes for which it was collected, as explained in this Policy. Where your information is no longer needed, we will dispose of it in a secure manner. In some circumstances, we may store your personal information for longer periods of time, for instance where we are required to do so in accordance with legal, regulatory, tax, or accounting requirements.

## **CAN I ACCESS AND MODIFY MY PERSONAL INFORMATION?**

Upon request, We will provide you with information about whether we hold, or process on behalf of a third party, any of your personal information. To request this information please email us at [support@Donations4Education.org](mailto:support@Donations4Education.org).

If your personal information changes, or if you no longer desire our service, you may correct, update, delete/remove, or ask to have it removed by making the change within your account settings or by contacting us via one of the methods listed in this Policy. We will respond to your request to access within 30 days. Please note that copies of information that you have updated, modified, or deleted may continue to reside in our systems for a period of time. Also, you may not be able to remove your personal information from archived web pages that we no longer maintain, such as information related to a Campaign in which you participated, where that information is displayed by our Client or third party to whom the Client provided your information. In the event we are unable to complete your access request, we will let you know that we are unable to do so and why. We may decline to process requests that are unreasonably repetitive, require disproportionate technical effort, jeopardize the privacy of others, are extremely impractical, or for which access is not otherwise required by local law.

If your information has been shared with a third party, as described above, or collected on behalf of a Client, then that third party has received their own copy of your data. If you have been contacted by one of these third parties, or one of our Clients, and wish to correct or request they delete your information, please contact them directly.

## **INTERNATIONAL DATA TRANSFER**

The Services are hosted in the United States and are governed by United States law. If you are visiting the Sites or using the Services from outside the United States, please be aware that your information may be transferred to, stored, and processed in the United States where our servers and databases are located. The data protection and other laws of the United States and other countries might not be as comprehensive as those in your country.

By using the Sites and Services, you consent to your information being transferred to our facilities and to the facilities of those third parties with whom we share it as described in this Policy. We will take appropriate steps to cause that transfers of personal information are in accordance with applicable law, are carefully managed to protect your privacy rights and interests and limited to countries which are recognized as providing an adequate level of legal protection or where alternative adequate arrangements are in place to protect your privacy rights.

In certain situations, We may be required to disclose personal data in response to lawful requests by public authorities, including to meet national security or law enforcement requirements.

**IF YOU ARE LOCATED IN THE EUROPEAN ECONOMIC AREA (EEA), UNITED KINGDOM OR SWITZERLAND. NOTE THAT THIS SECTION ONLY APPLIES TO USERS OF OUR SERVICES THAT ARE LOCATED IN THE EUROPEAN ECONOMIC AREA, UNITED KINGDOM OR SWITZERLAND AT THE TIME OF DATA COLLECTION. WE MAY ASK YOU TO IDENTIFY WHICH COUNTRY YOU ARE LOCATED IN WHEN YOU USE SOME OF OUR SITES OR SERVICES, OR WE MAY RELY ON YOUR IP ADDRESS TO IDENTIFY YOUR COUNTRY LOCATION.**

Donations4Education processes Personal Data as a “processor,” “joint controller,” and as a “controller” under the European Union’s General Data Protection Regulation. A “controller” is an entity that determines the purposes for which and the manner in which any personal information is processed. Any third parties that act as our service providers are “data processors” that handle your personal information in accordance with our instructions. With respect to your personal data that you enter or that is received through our websites that is not directly related to a Donor’s Campaign, We are the controller. To the extent that We receive personal information from a Donor through a Donor’s Campaign, Donations4Education and its Donor are joint data controllers. This means that you may choose to exercise your rights, including as described below, with Us or the relevant Donor. Please do not hesitate to contact us if



you are unsure who the relevant Donor is for a given Campaign or would like their contact information at [support@Donations4Education.com](mailto:support@Donations4Education.com)

If you are in the EEA, United Kingdom or Switzerland, you have the following rights (where applicable):

- Access: You have the right to request a copy of the information we are processing about you;
- Rectification: You have the right to have incomplete or inaccurate information that we process about you rectified;
- Deletion: You have the right to request that we delete information that we process about you, except we are not obliged to do so if we need to retain such data in order to comply with a legal obligation or to establish, exercise, or defend legal claims;
- Restriction. You have the right to restrict our processing of your information where you believe such data to be inaccurate; our processing is unlawful; or that we no longer need to process such data for a particular purpose unless we are not able to delete the data due to a legal or other obligation or because you do not wish for us to delete it;
- Portability. You have the right to obtain information we hold about you, in a structured, electronic format, and to transmit such data to another data controller, where this is (a) information which you have provided to us, and (b) if we are processing that data on the basis of your consent or to perform a contract with you;
- Objection. Where the legal basis for processing your information is our legitimate interest, you have the right to object to such processing on grounds relating to your particular situation. We will abide by your request unless we have compelling legitimate grounds for the processing which override your interests, or if we need to continue to process the data for the establishment, exercise, or defense of a legal claim;
- Withdrawing consent: If you have consented to our processing of your information, you have the right to withdraw your consent at any time, free of charge. This includes where you wish to opt out from marketing messages.

You can make a request to exercise any of these rights in relation to your information by contacting us via the methods listed below under Contact Us. For your own privacy and security, at our discretion, we may require you to prove your identity before providing the requested information. Please note that we may take up to 30 days to fulfill such request. We reserve the right to charge a fee where permitted by law, for instance if your request is manifestly unfounded or excessive. We may not always be able to fully address your request, for example if it would impact the duty of confidentiality we owe to others, or if we are legally entitled to deal with the request in a different way.

You also have the right to lodge a complaint with the local data protection authority if you believe that we have not complied with applicable data protection laws. A list of local data protection authorities in European countries is available [here](#).

Our legal basis for collecting and using the personal information described above will depend on the personal information concerned and the specific context in which we

collect it. However, we will normally collect personal information from you only where we have your consent to do so, where we need the personal information to perform a contract with you, or where the processing is in our legitimate interests and not overridden by your data protection interests or fundamental rights and freedoms. In some cases, we may also have a legal obligation to collect personal information from you.

If we ask you to provide personal information to comply with a legal requirement or to perform a contract with you, we will make this clear at the relevant time and advise you whether the provision of your personal information is mandatory or not (as well as of the possible consequences if you do not provide your personal information). Similarly, if we collect and use your personal information in reliance on our legitimate interests (or those of any third party), we will make clear to you at the relevant time what those legitimate interests are.

### **MINORS ONLINE PRIVACY PROTECTION (Children under 13 or 16 in the EU)**

Our Sites are for general audiences (including parents, guardians, teachers and school staff that are at least 13 years old [or at least 16 in the EU]), and we do not knowingly market to, or solicit information, accept service or collect information from or about children or sell services to children under the age of 13 (or 16 in the EU). If you are under the age of 13 (or 16 in the EU), you must ask your parent or guardian to use our Sites directly, on your behalf. Furthermore, we may restrict entries to any Campaign or promotions to those who are at least 18 years of age. If we become aware that any person submitting information to the Sites is under the age of 13 (or 16 in the EU), we will attempt to delete the account and any related information as soon as possible. By using the Sites, you hereby represent that you are at least 13 years old (or 16 in the EU).

### **NOTE: SPECIAL INFORMATION FOR CALIFORNIA RESIDENTS**

**California Consumer Privacy Act Rights.** Under the California Consumer Privacy Act (“CCPA”) California residents have certain rights regarding their personally identifiable information. If you would like to exercise these rights on or after January 1, 2020, please contact us using the email address, toll free phone number, or physical mailing address listed within the Contact Us section below. For your own privacy and security, at our discretion, we may require you to prove your identity before providing the requested information. It may take us some time to respond to your request, but we will do so within the requirements of the CCPA.

This Policy provides you disclosure regarding the personal information we collect from you and the purposes for doing so, which, as noted above, includes that:

- We do not sell your personal information as provided under the CCPA.
- Right to request disclosure as to personal information We have collected about you:

- Upon a verifiable request, made through one of the methods provided within the Contact Us section below, we will disclose to you the items listed below, one or more of which may be provided by reference to this Policy:
  - The categories of personal information it has collected about the you.
  - The categories of sources from which the personal information was collected.
  - The business purpose behind collecting the personal information.
  - The categories of third parties with whom We have shared the information.
  - The specific pieces of personal information We have collected about you.
- Right to request deletion: upon a verifiable request, made through one of the methods provided within the Contact Us section below, we will delete personal information we have regarding you and direct our service providers to delete your personal information from their records, to the extent provided by the CCPA.
- Right to be free from discrimination: We will not discriminate against you for exercising any of your rights under the CCPA. Please keep in mind that under certain circumstances, we may need to charge you a different price or rate, or provide a different level or quality of goods or services, if that difference is reasonably related to the request under CCPA.

## CONTACT US

We regularly review our practices regarding personally identifiable information and this Policy. If you have any questions, comments or concerns, please contact us at:

Attn: Donations4Education Privacy  
J Plus Products, Inc.  
4000 West 106<sup>th</sup> St., Ste 125-217  
Carmel, IN 46032  
Phone: (317) 742-0220  
Email: support@Donations4Education.com

**We reserve the right to update this Privacy Policy at any time, without notice. If We make any changes to this Policy that materially affect our practices with regard to the personal information We have previously collected from you, We will endeavor to notify you in advance of such change, by highlighting the change on the Sites or by sending an email to you at the email address that you have registered with Us. Your continued use of the Services after any changes or revisions to this Policy will indicate your agreement with the terms of the revised Policy. This policy was last update on October 6, 2021.**